

international procurement • textiles • food services



clarity



who are we?

We are specialists in world wide offshore sourcing. We are a group of enthusiastic people who care passionately about our customers. We talk to them, listen to their needs and help them take those first scary steps into offshore supply. As our customers confidence grows, so does their offshore product portfolio. Today we are proud to be considered as strategic partners by all our customers, many of whom have been with us since our company was formed.

We have supplier friends all over the world helping us to meet our customers' needs. They know that quality and service are at the heart of everything we do. They see our customers as their customers. We work together and openly share knowledge & expertise to ensure great things happen. That's why we are called 'Clarity'.

Our customers have asked us to source products for leading companies such as Dominos Pizza, Anglian Water, Ford Motor Company, Haden Young, Papa John's Pizza, Siemens, Morrisons and Veolia. Each have their own unique way of doing things, that's why no two solutions are the same.

We hope we may have the opportunity to talk to you soon. It's a big world, so let's explore what we can do for you.

www.clarityprocurement.com



how we can help you

The decision to source abroad is relatively straightforward regardless of the size of your organisation. As with anything new there are risks involved including the inevitable and mountainous paperwork.

We offer a fully managed service and look after the stressful bits such as:

- Choosing the ideal supplier partner for your product
- Pricing, terms and supplier contracts
- Sampling, accreditation, technical specifications and legislative compliance
- Shipping, tracking and documentation presentation
- Duty, Customs, UK clearance and delivery

Offshore sourcing offers obvious advantages, and our customers choose Clarity to help make sure that they don't lose this by incurring 'hidden' costs of internal extra head count, administration and risk of product non-compliance. Many of our clients see us as their virtual purchasing and logistics department.

We really take quality standards seriously. Our technical people work with carefully vetted supply partners on all aspects of product quality. We also use external testing agencies in the UK and offshore to ensure that the product reaches you exactly as you need it to be.

As a company we believe strongly that cost savings passed on to our customers should not be made at the expense of the well being of the workers in the source country. That is why we insist that all our suppliers comply with our ethical policies on child labour based on Article 32/1 of UNICEF's Convention of Rights of the Child and ILO conventions 138 and 182. We also insist on standards for workers' welfare (based on the ILO 'Core Labour Standards Guidelines').

For more information, useful downloads, and the latest news from Clarity, check out our website, www.clarityprocurement.com

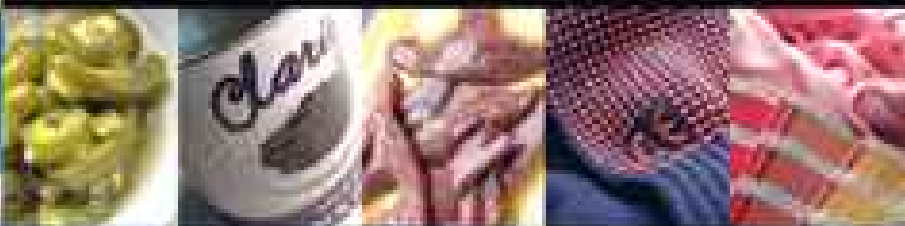
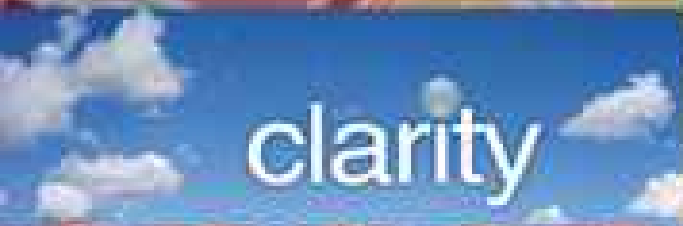
hot banana

(a case study)

Dominos Pizza is the leading brand for UK home pizza delivery. Their innovative menu and frequent 'guest' pizzas require ingredients from all over the world. When they heard about a strange and exotic 'banana pepper' from Central America, Clarity were given the brief to source and supply them. (We thought they were winding us up). After various enquiries in the region, we found a producer in Mexico, who didn't think banana peppers were exotic at all and was very proud to show his off to us. Needless to say, Dominos were delighted and their 'Jamaican Bombastic' pizza, complete with Mexican banana peppers was launched in the UK.



mmm.....pizza



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